<u>ATTACHMENT</u>

STARTING A BUSINESS AT 50+

Welcome to Starting a Business at 50+ - Taranaki Region

A huge welcome to this online programme dedicated to those who are 'Starting a Business at 50+' for the first time.

This attachment provides overall information about the online Modules and how the programme fits together.

I'm Chris Kirk, the leader of the Univentures team that is working in partnership with Venture Taranaki to make this course available those who are 50+ and live within the province. It is a real privilege to have this opportunity.

This Taranaki Course **starts on Monday, 12 May, 2025** and **finishes on Friday, 4 July, 2025**. The notes below provide further information under 3 headings: 'The Aim', 'How the Course Works', and a 'Self-Check: What is Needed to Undertake this Course'.

1. The Aim

The overall aim is to turn your starting idea into a viable and sustainable Business Model using our '50+ Toolkit', and then plan the launch of your first startup business venture.

Setting up a new business successfully is wonderfully rewarding and a huge achievement.

Overall Aim

Idea → Progress → Business Model → Progress → New Business (START UP)
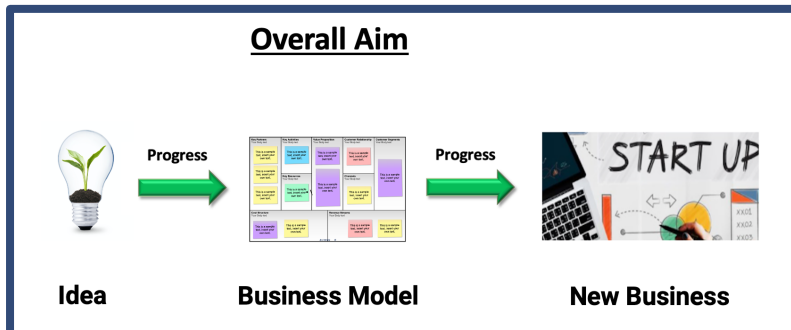
2. How the Course Works

Our course is specifically customised to the needs of those who are 50+ wishing to start a business venture for the first time. We recognise that those 50 and over have a unique (and positive) starting position. You bring decades of experience and skills and other advantages, while also knowing there are some areas where you feel less confident and less accomplished. This course is built around these starting characteristics and will help you develop the additional skills, tools and confidence to launch a successful startup.

The course is a highly practical 8-week journey tailor-made for "later-in-life entrepreneurs". It involves a mix of 4 online Modules (one every 2 weeks), coupled with a coaching session at the end of each Module. You work at your own pace through the Module material, undertake the required actions, and fill out the Worksheets. These Worksheets are where the new skills learned within each Module are applied to your own starting idea. Once completed, the Worksheets are sent to your Coach and provide a key focus for your individual coaching sessions. Note that coaching for this course is provided by 'locals' (Taranaki-based)!

We have found this combination of self-paced online learning blended with coaching sessions to be an extraordinarily powerful mix in achieving our aim of launching a new and successful startup ventures.

3. Self-Check: What is Needed to Undertake this Course?

To undertake this Short Course successfully, no formal qualifications are needed.

Launching a startup is a stimulating opportunity, but it's important to check you are ready. Please go through the self-checklist below.

YOUR SELF-CHECKLIST

Technology requirements

To access the online material and to participate in the programme, you will need:

- ☑ A computer (laptop/desktop) and basic computer skills.
- ☑ To be able to work with emails, WORD documents, and Zoom or Teams (or similar).
- ☑ Reliable internet access.
- ☑ A telephone, preferably a mobile.

Starting Idea

- ☑ You need to bring your own starting idea, a positive mindset and a passion to make it happen.

Time

- ☑ You will need to have sufficient time (hours) to work through and complete the 4 Modules over 8 weeks (10-16 hr per Module).

Thank you for going through this information.

Please let me know by email if you wish to undertake the programme and be a part of this first Taranaki 50+ Startup group!